

Bimota wants to be the reference point in the two wheels excellence, especially for the luxury market niche, where the innovation of the solutions and the accuracy of the realization are distinctive elements. Our goal is therefore to satisfy the desire of two-wheels enthusiasts to belong to an elite of privileged owners of a technical jewel

We can achieve this result only by improving our organizational, design, production and procurement processes, making them more efficient and effective. The goal of continuous improvement must therefore tend to develop:

- *the ability to anticipate the customer's wishes in the product, continuously proposing innovative solutions;*
- *the guarantee of supplying each customer with a product that is safe and reliable in its components and execution;*
- *the right support and assistance to our customers to be able to fully use our product.*

Achieving these ambitious objectives will require the commitment of all of us to keep alive and active a corporate management system that allows us to govern events and processes considering that our shareholder, Kawasaki Motor Europe, makes at our disposal its technology. And this is at the highest level of the motorcycle market.

The items we commit to, are the following:

- *compliance with the mandatory requirements applicable to the product;*
- *definition of the organizational structure and decision-making processes so that they are governed by effective procedures;*
- *optimization of production processes and reduction of waste in order to make processes efficient as well as effective;*
- *address risks and opportunities with actions proportionate to the potential impact on product compliance;*
- *involvement of suppliers, in a close partnership relationship, in company growth;*
- *maintaining the product and service standards considered necessary to satisfy our customers through adequate product and process control methodologies;*
- *monitoring of our customers' satisfaction to improve these standards over time;*
- *staff training to be aware of their role in the organisation.*
- *Company growth to be able to satisfy the greater demand for volumes from the market in line with the requests of Kawasaki Motor Europe*

To guide corporate development in line with the principles and policies expressed, it will be the COO's task to define timely and concrete objectives for each function with the managers and to keep them updated, in relation to market evolution.

Contractors, consultants, customers and suppliers can contact the Quality Manager and the marketing/After-sales manager for communications relating to product quality.

It is believed that the quality management criteria described in the ISO 9001:2015 standards must be kept as a reference for the conduct of company activities, and that the Bimota Quality Management System must be subjected to the verification of an external certification board to confirm such consistency and adequacy.

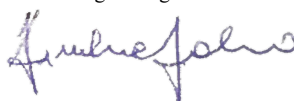
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For approval

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