



## **BIMOTA IS ADDING TWO MORE INNOVATIVE, NEVER SEEN BEFORE, MOTORCYCLES TO ITS NEW LINEUP**

RIMINI – ITALY

As announced, the Bimota TERA, first shown as a concept bike at the last Eicma in Milan, is now showing its patented steering system.

"Never before Bimota was present in these market segment" said Pierluigi Marconi, Bimota C.O.O. "No one has this much fun and function in one package.

The TERA is an attention grabber that will act like a halo for Bimota by attracting further consumer attention to our impressive vehicle lineup".

Marconi noted that TERA is the third major product announcement from Bimota in the past 30 months – both breakthrough vehicles that combine Bimota's heritage with modern day function and flair.

Earlier in November 2019 Bimota announced TesiH2 to create a kind of vehicle that's never been seen before.

TesiH2 is part sport-exclusive and part hyper-sport motorcycle, and can be identified to be the latest evolution of innovative Motorcycle chassis design that began in 1982.

TesiH2 is actually on display in Bimota's shop-in-shop since September 2020.

In the spirit of Bimota, TERA will be a contemporary thoroughbreds in-line 4-supercharged powered, best handling street machine with an innovative high tech steering system, and the perfect known performance of the Supercharged Euro5 H2 engine combined with the Bimota style. The innovative steering system is neatly stowed, diagonally between the front subframe and the front wheel.

The Bimota "TERA", looks unusual for Bimota's line up "just like the ideas that created it," said Pierluigi Marconi, C.O.O. of Bimota. "It went from first sketch to full-size model in few months using computer-aided design -- and without missing any of the passion that has made so many Bimota products fun to ride. You ride some bikes because you have to, but you ride these Bimota because you want to."

The Hi-Tech steering system design forms are part of Bimota's rich heritage, but are executed in a very contemporary way.

Other TERA design features include the semi-active suspensions developed by Bimota and Marzocchi. The TERA will allow the Bimota enthusiasts to enjoy the possibility to modify manually or electronically the bike height by 30 millimeters and the damping response.

Five-spoke forged alloy sport wheels and performance tires will promote the image and the riding of the new Bimota TERA .

"TERA will appeal to enthusiasts of all ages because the design draws you in, and the performance keeps you there." The Bimota Off-Road oriented have the soul for spirited,



functional motorcycles. The Bimota TERA bring the best of both worlds to the extreme, a spirited Italian Icons with a functional chassis and electronic package."

The more practical side of the Bimota TERA includes a never seen before attitude for multi purpose use. All the electronic controls are optimized for every condition which the TERA will operate. "We have been overwhelmed by the positive public and dealers response to the TERA concept," Marconi said. "The collective response from motorcycle's enthusiasts across the world was beyond our wildest expectations.

Bimota will fan the flames of that excitement because we can announce that the limited production of the BX450 already started ! We are adding a new model on our line-up based on the Kawasaki KX450x project, the ultimate ENDURO bike.

BX450 is now completing the Bimota model range for 2023.

The limited series Bimota BX450 "The Extreme Enduro" will be unique by combining the classic design, of the iconic KX450 "THE BIKE THAT BUILDS CHAMPIONS" and the Bimota craftsmanship.

It will look strikingly similar to the base model KX450 that played into the most important Off-Road Championships." The homologated production version of Bimota BX450, to be based off of an actual Kawasaki platform, will conceal behind an enhanced electronic engine management with different maps and Traction Control settings as well as Kawasaki's incomparable engine.

Built with the experience of Kawasaki's off-road models, Bimota have learned what to take from the KX450 to realize the most incredible Enduro model. Bimota's dedication to building the ultimate machine is undeniable, and the BX450 represents this to the fullest.

Professional Enduro riders who value true four stroke off-road performance will appreciate the performance and the control over the whole distance plus electric start and performance components that combine to deliver a fast and usable total package built for the Enduro Championships where Bimota will attend.

"New Bimota Bikers will be attracted by these two new models and crowd into the Bimota dealerships," Marconi said, "just as they did with the latest TesiH2 and Kb4. The Kb4 & Kb4RC recall the fun part of Bimota's proud history.

Oozing Bimota innovative attitude, the TesiH2, the Kb4, the Kb4RC, the new TERA and the BX450 are destined to become the next heart-pounding Bimota motorcycle models.

Our challenge will continue as our brand tagline "The revolution continues".